


Pranjal Jain

pranjal_jain@live.com 

<https://www.linkedin.com/in/pranjaljain1/> 

In Brief

Pranjal interests' lie in designing for ethical data practices, online privacy through speculative and critical design. He has a Master in Human-Centered Designer from Srishti Institute of Art, Design & Technology. He has worked with 'Future of Finance Initiative' - *Dvara Research*, 'Digital Identity Research Initiative' - *Indian School of Business* and Idea Cellular Ltd. He is also the founding chair and the ex-chairperson at the Srishti SIGCHI Chapter. He has been an AC for LBW in CHI 2019 and a Paper Reviewer for CHI 2021 and IndiaHCI 2019.

Research Areas

Human computer interaction • usability & user experience • privacy • emerging markets
• algorithms • decision-making • communities • HCI4Development

Education

- 2017-19 **Master in Design (MDes)** in Human Centered Design
Srishti Institute of Arts, Design and Technology
Bangalore, Karnataka, India
- 2011-15 **Bachelor in Technology (BTech)** in Electronics and Communication Engineering
Vellore Institute of Technology (VIT) University
Vellore, Tamil Nadu, India

Poster Presentations, Workshops, Talk & Summer Schools

Peer Reviewed

- 2021 Chugh, Beni; & **Jain, Pranjal**. (2021, March). **Unpacking dark patterns. Understanding dark patterns and their implications for consumer protection in the digital economy.** (*Journal Presentation*), In Rajiv Gandhi National University of Law (RGNUL) Student Research Review Journal.
- 2020 **Jain, Pranjal**. (2020, May). **Regulating? Design of Digital Application Interfaces. Exploring Role of Digital Nudges from Consumer Protection Perspective.** In Human Computer Interaction across Borders (HCIXB) symposium at CHI 2020 (ACM CHI Conference on Human Factors in Computing Systems)
- 2019 Padhi, R. D.; & **Jain, Pranjal**. (2019, May). **How to choose a child's career - Aspirations between upper middle class and lower class families in India.** In Human Computer Interaction across Borders (HCIXB) symposium at CHI 2019 (ACM CHI Conference on Human Factors in Computing Systems)
- 2017 **Jain, Pranjal** & Mehndiratta, Ashish. (2017, Nov). **MODERATOR: News consumption platform to reduce confirmation bias.** (*Poster Presentation*), In National Conference on "Culture, Design & Cognition" (CDC) 2017, organized by National Institute of Design (NID), Indira Gandhi National Centre for the Arts - Regional Centre Bangalore (IGNCA RCB) and National Institute of Mental Health and Neurosciences (NIMHANS), Bangalore

Course

- 2020 Thankachan, Biju; Padhi, R. D.; **Jain, Pranjal** & Turunen, Markku. (2020, Nov). **Voice Assistants and Voice User Interfaces (VUI)**. *IndiaHCI 2020*

Workshops

- 2020 **Jain, Pranjal**; Singh, Pawan; Rony J, R; Ahmed, Nova; Shukla, Shanu; Ballal, Tanya; Khamis, Mohamed & Haque, Taiabul. (2020, Nov). **Privacy and the Pandemic in South Asia: Work From Home Culture, Class and Domestic Space**. *IndiaHCI 2020*
- 2020 **Jain, Pranjal**; Balkrishan, Devanuj; Sarcar, Sayan; Gamage, Dilrukshi; Tulaskar, Rucha; Shahid, Suleman & Ahmed, Nova. (2020, Nov) **Teaching HCI in South Asia: Designing inclusive HCI Curriculum**. *IndiaHCI 2020*
- 2019 **Jain, Pranjal**; Singh, Pawan; Rony J, R; Ahmed, Nova & Khamis, Mohamed. (2019, Nov). **Workshop on Privacy: Understanding the Concepts and Implications of Privacy in the Global South**. *IndiaHCI 2019*

Talk

- 2020 Singh, Pawan; **Jain, Pranjal**; Padhi, R. D, Shukla, Shanu & Balkrishan, Devanuj. (2020, Sep). **Pandemic Reconfigurations: Recreating University Classrooms Online in Indian Households**. *Post-Pandemic University, Culture, Politics and Global Justice, Faculty of Education, University of Cambridge*
- 2019 **Jain, Pranjal** & Singh, Pawan. (2019, Feb). **#EnlistingPrivacy: Provocation to Advance the Conversation on Privacy in India**. *Internet Researchers' Conference 2019 (IRC19): #List, Organized by Center for Internet and Society*

Summer Schools

- 2019 **Jain, Pranjal**. (2019, Sep). Attended Summer School VIVA 2019: Voice Interaction and Voice Assistants. Technische Universität Dresden (*chaired by Dr. Gerhard Weber*)
- 2018 **Jain, Pranjal**. (2018, May). Attended Summer School on Research Methods and Approaches to Text Entry and Other Interaction Techniques. *SIGCHI Sponsored Summer School. IIT Bombay, Mumbai, India*

Grants

- 2020 SIGCHI Development Fund to promote HCI in South Asia by *ACM SIGCHI*
- 2019 Gary Marsden Student Development fund to attend CHI 2019 by *ACM SIGCHI*
- 2017 Student travel grant by *Interact 2017 committee*

Professional Experience

- Jul'20 Co-founder & Operation Lead, **theUXWhale**, New Delhi India.
- Oct'19-Jul'20 Research Associate, **Future of Finance Initiative**, **Dvara Research**, India.
- Aug'18-
Aug'19 Research Associate, **Digital Identity Research Initiative**, **Indian School of Business**, India
DIRI is a targeted and multidisciplinary research initiative to explore key questions around digital identity systems with a focus on Aadhaar. Conducted research on digital identity from the perspective of privacy and security. Understanding the impact of digital identity on the society.
- June'15-
July'16 Graduate Engineer Trainee, **Idea Cellular Ltd**, India.
Worked in the Radio Frequency Planning Department for planning and optimization of the frequency for better coverage and quality.

Achievement

- Oct'18-
May'19 Chapter Chair, **Srishti SIGCHI Chapter**, Bangalore, India
Started first active SIGCHI local chapter in India. Steered a group of multidisciplinary students working in the realm of Human-Computer Interaction (HCI) and Design at the national level.

Skill

Methodologies

Ethnographic methods • user research • participatory design • wire-frames • rapid prototyping • personas • user stories • scenario based design • usability testing • A/B testing.

Programming

HTML, CSS & JS • Python • R

Tools

Adobe Photoshop • Adobe Illustrator • Inkscape • Adobe XD • Figma

References

Dr. Anirudha Joshi [anirudha@iitb.ac.in], Faculty member in the Industrial Design Centre, Indian Institute of Technology Bombay.

Dr. Bidisha Chaudhuri [bidisha@iiitb.ac.in], Assistant professor, School of Information Sciences & Technology, International Institute of Information Technology, Bangalore.

Dr. Devanuj K Balkrishan [devanuj@gmail.com], Assistant Professor, Institute of Design, JK Lakshmipat University (JKLU), Jaipur.

Dr. Naveen Bagalkot [naveen@srishti.ac.in], Researcher & Faculty, School of Design, Business and Technology, Srishti Institute of Arts, Design and Technology.

Dr. Pawan Singh [pawansingh.melb@gmail.com], Research Fellow School of Humanities and Social Sciences, Deakin University.